



THEORY OF CONSTRAINTS
INTERNATIONAL CERTIFICATION ORGANIZATION

Welcome!

2017 TOCICO International Conference, July 16-18
Berlin, Germany - Meliá

(CS=Case Study, NK=New Knowledge & Research, HP=Hyde Park,
PS=Presentation Session, TN=Technology)

Plenary Sessions - Sunday, July 16, 2017 Day 1				Casual Pre-Conference Networking Reception Saturday, July 15 th Opening Day Reception Sunday, July 16 th
8:00am-17:30pm	Registration and Exhibition Opens			
8:30am-9:00pm	Conference Opening and Board Chair Welcome - Keynote Christoph Lenhartz - General Manager of Catena Strategies			
9:00am-10:30am	Designing, Testing and Implementing End-to-End TOC Based, Supply Chain Management Solution at Microsoft Manohar Madhira: PM Manager for Microsoft's Supply Chain IT Business Unit and Co-Presenter: Dr. Alan Barnard, CEO Goldratt Research Labs			
10:30am-11:00am - BREAK				
DAY 1 TRACK 1	DAY 1 TRACK 2	DAY 1 TRACK 3	DAY 1 TRACK 4	
11:00am-12:00pm	Cooperation & Self-government Vs. Competition & Hierarchy (NK) Viktor Valchuk, Founding Partner of ARB-Consulting	A Self-Training Tool for Developing Customized Personal leadership Under Harsh Environment: TOC-Based Approach (PS) Namkee Chung, Professor, Dept. of Industrial Engineering Chonnam National University	Management, Quality Work and TOC: Quality People Shadowing in the Corners Or Hunting For Bottom Line Results? (PS) Rami Saajoranta, Strategy Development in Gasum Oy (Finnish Natural Gas Company and Co-Presenter: Leo Lauramaa, Operations Development Consultant	
12:00pm-12:05pm - (move between sessions)				
12:05pm-13:05pm	Endress+Hauser: Critical Chain Combined with Agile - a Case Study of a Breakthrough and New Implementation Speed Record (PS) Wolfram Müller, Founder & Principal Consultant at Speed4Projects.net and VISTEM	How Cause-Effect Relations Uncover What Measures of Central Tendency Hide (KN) Benjamin Weber, Leader in Operations and Supply Chain Management	How to Prioritize Shipment of Goods to Avoid Out-of-Stock (PS) Miguel Abuhab, Founder and Chairman NeoGrid	
13:05pm-14:00pm - LUNCH BREAK				
14:00pm-15:00pm	The Future of CCPM (KN) Richard Zultner, Adjunct Professor at the Wesley J. Howe School of Technology Management, at Stevens Institute of Technology in Hoboken, New Jersey	Parting the Clouds - Enhanced Prioritization for MTS / MTA Orders (TN) Peter Milroy, VP Consulting of CMS Montera Inc.	From Sheep to Suit: Rethinking and Reconfiguring the Menswear Supply Chain for Mutual Win-Win-Partnerships (CS) Christoph Lenhartz, General Manager of Catena Strategies and Co-Presenter: Martini Martin	
15:00pm-15:30pm - BREAK				
15:30pm-16:15pm	New Advances in SDBR Implementation (KN) Humberto Baptista, Vectis Solutions CEO	Reducing the Walls of Chronic Conflict by Combining TOC and the Dignity Model (KN) Steve Holt, Associate Technical Fellow, The Boeing Company	There Are No Limits for True 'Subordination' (CS) Milind Joshi, Head of Sales and Service at CIBU and Co-Presenter: Antony Cherukara, Head of Agri & Allied BU, Deepankar Three Gyan, TOC Consultant, Vector Consulting Group and Ravindra Patki, TOC Consultant, Vector Consulting Group	
16:15pm-16:20pm - (move between sessions)				
16:20am-17:05pm	Adobe Content Creation: A TOC Case Study (CS) Brian Watson, Adobe's Search Program Manager	What Can I Do to Enhance my Thinking Productivity? (PS) Deepak Sethi, Private Label Business Consultant	Creating Value For Customers Through Flow Improvement (CS) Dr. Rakesh Sinha, CEO, Global Supply Chain, Manufacturing and Information Technology at Godrej Consumer Products Limited and Co-Presenters: Radhakrishna Jagannath, Head - Supply Chain (International Business) Godrej Consumer Products Limited, Chendreshekhar Chaudhari, Project Director - Goldratt Consulting	
			WORKSHOP Synchronizing Sales and Capacity Oded Cohen, Co-founder and Co-President TOC Practitioners Alliance	
			WORKSHOP Teaching Kids to Resolve Conflicts Using Clouds and Trees (CRT and FRT) Manjushi Chaudhari, Electrical Engineer - Consultant in Operations and Supply Chain Management & Gayatri Chandrashekhar Chaudhari	
			WORKSHOP Unifying Organizations Through Harmony on Projects: A Critical Chain (CCPM) Basics Workshop Joe Cooper, Project, Program, and Portfolio Management Consultant - DMI	



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Plenary Sessions - Monday, July 17, 2017 | Day 2

8:00am-17:30pm	Registration and Exhibition Opens			
8:00am-8:30am	Opening of Conference Day - Sponsor Presentations			
8:30am-9:30am	Resolving the Real Estate Crisis: The TOC Way Part 1 Dr. Boaz Ronen, Professor of Technology Management, Tel Aviv University Co-Presenter: Ms. Shany Azaria: Candidite Coler School of Management at Tel-Aviv University			
9:30am-10:30am	TOC'E TAKES ON AUTISM! How TOC for Education is Improving and Developing Communication Skills of Children with Disabilities Marta Piernakowska-Hewelt, Teacher Poland			
10:30am-11:00am - BREAK				
DAY 2 TRACK 1		DAY 2 TRACK 2		DAY 2 TRACK 3
11:00am-12:00pm	Progressive Resolution (KN) Alfredo Mycue, Director of Business Transformation and Rapid Process Improvement at Texas Workforce Commission	Application of TOC MTA Injections for Distribution Center Capacity Increase (CS) Andriy Kolotov, Partner, Head of TOC Practice, Apple Consulting® (Kiev, Ukraine)		
12:00pm-12:05pm - move between sessions)			WORKSHOP What to Measure When Henry Camp, Entrepreneur - Private Equity Fund / TOC	1/2 DAY WORKSHOP Advanced CCPM Christoph Lenhartz, General Manager of Catena Strategies
12:05pm-13:05pm	The Reforming Power of TOC in National Defense Cost Centers (PS) Robert Risko, United States Air Force Officer - Chief of Staff in the 110th Attack Wing - Air National Guard and Co-Presenter: Bryan J. Teff, Commander of the 110th Attack Wing, W.K. Kellogg Air National Guard Base	TOC 2.0 (PS) Humberto Baptista, Vectis Solutions CEO		
13:05pm-14:00pm - LUNCH BREAK				
14:00pm-15:00pm	The Key Insights of TOC (PS) Eli Schragenheim, CEO Elyakim Management Systems Ltd.	Priority Leapfrogging: The Production/ Operations Side of the Multi-Tasking Wall (PS) Russ Johnson, Associate Professor at Washington State University and Co-Presenter: Brian Watson, Adobe's Search Program Manager	TOC Enabling the Socio-economic Agenda in South Africa (PS) Dawid Janse van Rensburg, IT Director for Cargo Carriers	1/2 DAY WORKSHOP CONTINUED Advanced CCPM Christoph Lenhartz, General Manager of Catena Strategies
15:00pm-15:30pm - BREAK				
15:30pm-16:15pm	DBR in Machining an ETO Company (CS) Anthony Fouque, Project Leader Schneider Electric	Important behavioral Issues in Implementing TOC Replenishment Solutions (PS) Giedrius Balnys, Director and founder of JSC StockM (Lithuania) and Co-Presenter: Natalia Anisimova, Director and co-founder of LLC Stockm.ru (Russia)	Bridging PMI and CCPM (HP) Haeli Khatib, Director - Consulting, CMS Montera Inc.	
16:15pm-16:20pm - (move between sessions)				
16:20am-17:05pm	Activating the Full Profitability Potential at Met Fine Printers (CS) Kobus van der Zel, Entrepreneur - Private Equity Fund / TOC and Co-Presenter: Nikos Kallas, President Metropolitan Fine Printers	Building a Plan for Exploiting the System's Constraint – from OPT for MTO, to Contemporary Modeling for MTA (CS) Emanuele Strada, Partner at THINKING SOLUTIONS SAGL - Switzerland and Co-Presenter: Oded Cohen, Co-founder and Co-President TOC Practitioners Alliance	Easing The Sale and Sustainable Adoption of CCPM (PS) Michael Hannan, Founder and Principal Consultant, Fortezza Consulting and Co-Presenter: Wolfram Müller, Founder & Principal Consultant at Speed4Projects.net and VISTEM and Hilbert Robinson, Expert in Critical Chain and the Theory of Constraints	WORKSHOP The Want-Need Conundrum - How Language Sets Us Up For Conflict Orion Avidan, Independent Consultant and Co-Presenter: Amir Roggel, Israeli Innovation Leader - Entrepreneur

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Plenary Sessions - Tuesday, July 18, 2017 | Day 3

8:00am-17:30pm	Registration and Exhibition Opens			
8:00am-8:15am	Opening of Conference Day - Sponsor Presentations			
8:15am-9:30am	TOSHIBA SOLUTIONS REDUCES PRODUCTION LEAD TIME BY 41%. Why Does Toshiba Solution Corporation Choose to Adopt TOC Yasushi Ono, Senior Manager, Toshiba Solutions Corporation, Co-Presenters: Masanori Tomoda, Chief Specialist, Toshiba Solutions Corporation, Takashi Kudo, Sr. Consultant, Being Corporation, and Yaniv Dinur, CEO Progressive Flow, Chairman of Progressive Labs			
9:30am-10:30am	Beyond Agile: Implementing TOC Flow Model to Crash Lead Times with Dramatic Improvement in Quality Venkatesh Jagannath, Schneider Electric Process Automation India Research Center (IRC) and Co-Presenters: Vikram Nayak, Schneider Electric Process Automation and Damodar Enduri, Vector Consulting Group			
10:30am-11:00am - BREAK				
DAY 3 TRACK 1		DAY 3 TRACK 2		DAY 3 TRACK 3
11:00am-12:00pm	Improve Japanese Shipbuilding Industry by Industry-University Cooperation (PS) Mr. Hirofumi Doi, Mitsui Engineering & Shipbuilding Co.,Ltd - Corporate Planning Dept, Strategy group, and Co-Presenter: Mr. Takashi Kudo, Senior Consultant, TOC Consulting Div., TOC Business Unit, Being Co. Ltd., and Dr. Takeshi Sinoda, Professor of Kyushu University	A CCPM: Is Inertia Blocking Adaptation? (KN) Daniel Walsh, CEO and Co-founder Exepron	WORKSHOP (Full day) Insights into Building a Good Strategy & Tactic Tree Jelena Ferurko, Co-founder and Co-President TOC Practitioners Alliance	
12:00pm-12:05pm - (move between sessions)				
12:05pm-13:05pm	Key Leverage Points of Movie Production and How to Manage Them (KN) Bahadir Inozu, Ph.D. is a Co-Founder of NOVACES, LLC and SharpFocus, LLC. and Co-Presenter: Mike Hannan, Founder and Principal Consultant, Fortezza Consulting	Using Critical Chain to Build a Decisive Competitive Edge in an Engineering and Make To Order Business (PS) Philip Marris, CEO of Marris Consulting and Co-Presenter: Uwe Bierwirth	WORKSHOP (Full day) Insights into Building a Good Strategy & Tactic Tree Eli Schragenheim, CEO Elyakim Management Systems Ltd. and Co-Presenter: Amir Schragenhiem, Founder - Inherent Simplicity	
13:05pm-14:00pm - LUNCH BREAK				
14:00pm-15:00pm	SME Growth: A Revolution or Evolution? (PS) Aquila Yeong, KTP associate with Ambrol Ltd and Nottingham Trent University and Co-Presenter: Dr. Roy Stratton, Leader in Operations and Supply Chain Management	Construction & Capex Projects: CCPM is Necessary but not Sufficient to create Significant and Sustained Improvement (PS) Ian Heptinstall, Mechanical Engineer - Fellow of the Chartered Institute of Procurement and Supply and Co-Presenter: Robert Bolten, Founder and Executive Director, Real Capacity	WORKSHOP (Cont'd) Insights into Building a Good Strategy & Tactic Tree Jelena Ferurko, Co-founder and Co-President TOC Practitioners Alliance	
15:00pm-15:30pm - BREAK				
15:30pm-16:30pm	Plenary Session - Sanjeev Gupta - How to Invent New TOC Solutions			
16:30pm-17:00pm	Membership Meeting			

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Plenary Sessions - Wednesday, July 19, 2017 | Day 4

8:00am-15:30pm	Registration and Exhibition Opens			
8:00am-8:15am	Opening of Conference Day - Sponsor Presentations			
8:15am-9:30am	Applying TOC to Government: A Better Management Paradigm! (CS) Alfredo Mycue: Director of Business Transformation and Rapid Process Improvement at Texas Workforce Commission			
9:30am-10:30am	TOCICO Process of Ongoing Improvement "POOGI" Award Winner Bajaj Electrical Limited (EPC)			
10:30am-11:00am - BREAK				
DAY 4 TRACK 1		DAY 4 TRACK 2		DAY 4 TRACK 3
11:00am-11:45am	CCPM in ETO Supply Chain (CS) Anthony Fouque, Project Leader Schneider Electric	A Dietary and Health Revolution (CS) Dr. Alan Barnard, CEO - Goldratt Research Labs and Co-Presenter: Mike Round, Founder of the Center for autoSocratic Excellence	WORKSHOP Part 1 Breaking Down Walls of Common Practice with Simple Games of Common Sense. Russ Johnson, Associate Professor at Washington State University	
11:45pm-11:50pm - (move between sessions)				
11:50am-12:35pm	Projects Contracting: A New Field of TOC-Why Critical Chain Fails in the Real World and How to Fix it with (COC) Common Objectives Contracts (CS) Asaf Morag, Organization Rakia Engineering & Infrastructure (1994) LTD	The Tricky Nature of Capacity and its Impact on OE (PS) Eli Schragenheim, CEO Elyakim Management Systems Ltd.	WORKSHOP TOC Managerial Finance- The Compass Humberto Baptista, Vectis Solutions CEO	
12:35pm-13:30pm - LUNCH BREAK				
13:30pm-14:30pm	CCPM Myth vs Reality (HP) Sanjeev Gupta, Realization Technologies, Inc., USA Management	WORKSHOP How to Work Effectively with Layers of Resistance Jelena Ferurko, Co-founder and Co-President TOC Practitioners Alliance	WORKSHOP Part 2 Breaking Down Walls of Common Practice with Simple Games of Common Sense. Russ Johnson, Associate Professor at Washington State University	Sales Process Engineering (SPE). The POOGI Process Applied to Sales In Practice. Pawel Schmidt, Director for Poland-Inherent Simplicity and Goldratt Consulting
14:30pm-14:45pm - BREAK				
14:45pm-15:30pm	CLOSING PLENARY Kathy Austin Incoming TOCICO Board Chair			

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Thank You

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